Successful Community Development

- Engages communities in learning, organizing, and acting in ways that empower local people to influence the future of their community through democratic means.
- Involves strategies that sustain the community economically, environmentally and socially
- Builds local capacity

Key Programs

- Community leadership capacity
- Community decision making
- Building inclusive communities
- Community economic development
- Ensuring safe communities
Developing Community Leadership

- EXCEL: EXperience in Community Enterprise and Leadership
- Youth EXCEL
- Step-Up to Leadership!
- Leadership RAP
- Community Voices
- Neighborhood Leadership Academy

*Research*: Building community leadership capacity is critical to community viability and sustainability.

Community Decision Making and Governance

- Community Action Planning
  - Fostering Healthy Communities
- Missouri Communities Deliberate
- Enabling Effective Local Government
  - Poll Worker Training
- Local Government CECH-Up
- Community Decision Support
  - OSEDA: Office of Social and Economic Data Analysis
  - CPAC: Community Policy Analysis Center

*Research*: Communities are dealing with an increasing complexity of issues and a rapidly changing social and economic landscape.

Access to Information

- Changes in Community Demographics
  - Data analysis and developing a basic understanding of how changes in communities affect public services, the tax base and other aspects of the community
- Economic Analysis
  - Baseline studies that provide a solid picture of what is happening in the local economy

Building Inclusive Communities

- Community Development Academy
- Strengthening Nonprofit Organizations
- Alianzas
- Global Leadership Academy

*Research*: Increasing demand for skills to facilitate community vitality

The number of non-profits increased 26.5% in Missouri between 1996 and 2004.

Increasing Latino/Hispanic population and increasing globalization and affect on communities
Alianzas

- Facilitating partnerships with Hispanic/Latino communities in Missouri
  - Community coalitions, dialogue, service delivery
  - Partnership with the Mexican Consulate
  - Bi-National Health Week

Community Economic Viability

- ExCEED: Extension Community Entrepreneurship and Economic Development
- Community Food Systems: Food Circles Networking Project
- Tourism

Research: Income in the 12-state North Central Region has declined relative to the U.S. over the past three decades.

Ensuring Safe Communities

Community Emergency Management Program
- Emergency preparedness
- Disaster recovery
- Resources in Spanish

Research: Missouri experiences an average of 10 significant natural disasters a year. Every $1 spent in preparedness saves $3 and untold lives.

Gracias!

Community Development—Building community capacity that creates and sustains economically, socially and environmentally viable communities

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Human Environmental Sciences

Dr. Jo Britt-Rankin
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Human Environmental Sciences Emerging Issues

- Family Issues
  - Marriage rates continue to decline.
  - Most annulments or divorces occur between 1 and 8 years of marriage.
  - Child abuse and family assessment rates increased from 17 per 1000 (1995) to 45 per 1000 (2004).
  - 1 of every 18 youth in Missouri is raised by a grandparent.

Human Environmental Sciences Programs

- Nutrition, Health & Physical Activity
  - Missouri is the 7th most sedentary state.
  - Missouri is the 10th most obese state.

- Financial Support and Well-being
  - In 2000, 637,891 Missourians lived in poverty.
  - In 2006, 789,262 Missourians participated in the Food Stamp Program.

- Family Issues
  - Adolescence
  - Building Strong Families
  - Child Care
  - Parent Education
  - Parenting the Second Time Around
  - Successful Aging
Human Environmental Sciences Programs

- Nutrition, Health, & Physical Activity
  - Including Food Safety

- Financial Support & Wellbeing
  - Affordable Housing
  - Family Financial Management
  - Consumer Issues & Awareness

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Agriculture and Natural Resources

David E. Baker
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Agriculture & Natural Resources
Major Program Focus Areas

• Agricultural Business Management
• Integrated Crop Management and Horticulture
• Livestock Production Systems
• Natural Resources
• Environmental Quality

Example ANR Extension Program Opportunities:
Ag Business Management

• Growing Your Farm
• Quicken For Farmers
• Community Food Systems/Food Security
• Ag Safety & Occupational Health
• Employer Training

http://agebb.missouri.edu/dairy/labor/index.htm

Example ANR Extension Program Opportunities:
Integrated Crop Management/Horticulture

• Forage Production Systems
• Plant Protection for the 21st Century
• Gardening
• Sports Turf
• Missouri Grown – Vegetable (Lincoln University)
• Viticulture

Example ANR Extension Program Opportunities:
Livestock Production Systems

• Pasture Based Dairy
• Show-Me-Select
• Sheep/Goats (Lincoln University)
• Poultry – Small Flock & Commercial
• MO-Pork
Example ANR Extension Named Programs: Environmental Quality

- Home & Farmstead Environmental Audits
- Individual Wastewater Systems
  - Onsite Sewage Systems for Real Estate Professionals
- Energy - Wood & Whole Farm Systems

MU Extension Programmatic Support Resources

- Soil & Plant Testing Service
- Plant Diagnostic Laboratory
- AgEBB
- Extension Publications

Thank You

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4-H Youth Development

Elver Pardo
Youth Development Specialist
4-H Center for Youth Development
4-H Youth Development Programs??

- Youth Development is the natural process of develop ones’ capacities thru daily experiences
- Positive youth development is an intentional process to develop positive outcomes to youth
- 4-H youth development provides opportunities, relationship and support to youth

4-H is a community of young people across America who are learning leadership, citizenship and life skills.

Missouri 4-H’s Mission is creating environments in which young people are valued, contributing members of their communities.

4-H Youth Development Programs take many forms

- 4-H clubs (multi-project, single-project, special interest, site-based, etc.)
- 4-H school enrichment programs
- After-Schools programs
- Partnerships with other youth-serving programs and groups
- Education and support for parents, care-givers, volunteers and professionals who care about youth.
How Missouri 4-H is working to create new programs for Hispanic/Latinos?

- Afterschool programs: Jackson and Camden Counties
- Curriculum Enrichment Programs – Jackson County
- Partnership Alianzas thru mini grants
- VISTA volunteers
- Mini groups (reading): Callaway county
- PLAN (Professional Latino Action Network) STL metro area

How Missouri 4-H is working to create new programs for Hispanic/Latinos? (Continuing)

- 4-H living interactive Family Education (LIFE)
- Youth Futures Program- Metro Areas
- Global Education
- Operation Military Kids
- Summers @ Mizzou.
- Sullivan County 4-H Study of Positive Youth Development.

Gracias!!!! Thank You!!!

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Your Success is our Business

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“Some people dream of great accomplishments, while others stay awake and do them” - Anonymous

- Small business owners and entrepreneurs are innovative, creative, and an incredible asset to our communities.

Small businesses and entrepreneurs are IMPORTANT!
- Over 92% of all new jobs were created by small businesses from 1989-2003
  - U.S. Bureau of Census and the Office of Advocacy, U.S. Small Business Administration

- Missouri businesses must be innovative and have access to drivers of innovation:
  - Research & Commercialization
  - Market Research
  - Growth through Differentiation

The University of Missouri Extension's business program
- helps Missouri's entrepreneurs succeed in private enterprise
- promotes the economic development of the state of Missouri
- performs this vital service through a network of business counselors

In-depth one-on-one counseling and valuable training on topics, including:
- Business Start-up
- Market & Financial Analysis
- Technology Development & commercialization
- Government Procurement
- Workforce Development

www.missouribusiness.net
573-884-1555
Our Network:

The Network:

- Phelps County
- University of Missouri-Kansas City
- Northwest Missouri State University
- Truman State University
- Holt County
- Clay County
- Audrain County
- University of Central Missouri
- Howell County
- Cape Girardeau County
- Taney County
- Missouri Southern State University
- Monroe County
- St. Louis Empowerment Zone
- St. Charles Economic Development Center
- Nidus Center
- University of Missouri-St. Louis
- St. Charles County
- St. Louis County
- Cole County
- Missouri University of Science and Technology
- Missouri State University
- Camden County
- Northwest Missouri State University-Chillicothe
- Southeast Missouri State University
- Macon County
- Northwest Missouri State University-St. Joseph
- Cass County
- Missouri State University–West Plains
- Barton County
- University of Missouri-Columbia

FAST Locations

- Butler County
- Madison County
- Delta Center

Legend

SBDC results in Missouri:

- Increase in Sales: $707,200,000
- Investments: $201,700,000
- Jobs: 18,078
- Procurement Awards: $610,000,000
- Clients: 9,292
- Total Training Attendees: 53,325

The Results:

The SBDC staff helped TechGuard, a computer network security firm, obtain a $1.45 million grant award from the Advanced Technology Program of the National Institute of Standards and Technology. This funding enabled TechGuard to develop “PoliWoll,” a high performance, transparent bridging security appliance designed to block unwanted Internet traffic from selected countries with a single click. TechGuard also received business-saving assistance from the St. Louis region SBDC in the aftermath of September 11. When all business contracts with the federal government were temporarily frozen following the terrorist attacks, the SBDC helped the company apply for a stopgap SBA disaster fund loan. In 2007, more than $7.9 million in government contracts were awarded to TechGuard.

The Solutions:

- Support for businesses in Missouri through training and counseling
  - www.missouribusiness.net
- Support for businesses through linkages of University research and Missouri businesses
  - SBDC MOFAST Initiative
- Understanding and support of High Growth Businesses in Missouri
  - Joint research project of BRIDG/MERIC
  - Industry leading research databases and studies for Feasibility Studies and Market Research

The Successes:

- Support for businesses through linkages of University research and Missouri businesses
  - SBDC MOFAST Initiative

The Small Business Development Centers are led by University of Missouri Extension.

Live. And Learn.